

### **Administration & Regulatory Affairs**

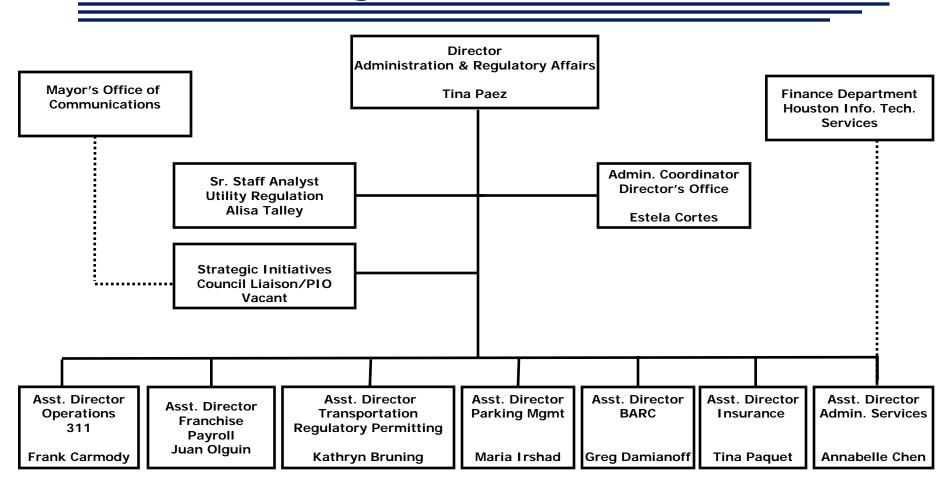
FY2015 Budget and Core Services Presentation

**Budget & Fiscal Affairs Committee** 

May 27, 2014



### Administration & Regulatory Affairs Organization Chart





## FY2014 ARA Accomplishments 311

#### 311 WEB and SmartPhone App Improvements:

- Exceeded 10,000 downloads for the 311 App
- ☐ Exceeded 5% goal for SRs coming in through web or app
- ☐ Increased transparency to the public and internal users by:
  - ✓ Adding 3 years of Service Request data to the 311 website.
  - ✓ Adding a Performance Dashboard to the 311 website 311 Website
  - ✓ Enhancing the Self-Service page of the 311 website by adding Service Level Agreement times (deadlines) for each Service Request type.
  - ✓ Enhancing SmartPhone app functionality by enabling citizens to access information as well as submitting Service Requests
- ☐ Increased 311 website hits by 42%, from 236,479 in FY2013 to more than 335,000 so far in FY2014



## FY2014 ARA Accomplishments 311

#### 311 Performance and Efficiency:

- ☐ Leveraged the 311 system within the COH by:
  - ✓ Implementing programs to field after-hours calls for two other departments (HITS and Fleet)
  - ✓ Acting as the Point of Contact for any City employee needing help accessing the language interpretation line
- ☐ Trying to improve 311 Agent proficiency by implementing a continuous training program that includes daily shift briefings, site visits, and team quality control sessions
- Implemented a Performance Pay program in 311 to reward highperforming Agents
- ☐ Implemented a Work-From-Home program for five 311 Agents
- Exceeded performance target for average speed of answer: 71.8 seconds (8% performance improvement)



## FY2014 ARA Accomplishments BARC

- □ Set shelter record for private contributions: \$256,930
- Set shelter record for monthly live release rate: 71.9%
- Launched Animal Transport Initiative: 2,210 animals transported to date; \$79,600 privately funded
- Set shelter record for sponsored adoption events: 4 mega-adoption events held, more than 100 smaller adoption events held; \$18,300 privately funded
- Launched Healthy Pets, Healthy Streets Initiative: 900 households reached so far; 278 pets affected; \$33,400 privately funded.
  - HPHS provides citizens with:
    - 1. Free spay/neuter surgery for their pets;
    - 2. Free microchip;
    - 3. Free rabies vaccination;
    - 4. Free one-year pet license; and,
    - 5. Free flea medication.
- Launched Legendary Service customer service initiative recognizing outstanding customer service; \$4,000 awarded to date, privately funded



## FY2014 ARA Accomplishments Parking Management

- □ Coordinated with PWE for the installation of uniform parking signage in the Central Business District about 9,000 signs
- Kicked off Rice Village Neighborhood Parking Management Plan process
- Collaborated with the Houston Arts Alliance to develop Art Meters, the first project of its kind in the country
- Deployed one vehicle with license plate recognition to enforce boot-eligible vehicles, permits and overtime parking
- Upgraded back end citation management system provides real time dashboard information for management



## FY2014 ARA Accomplishments Regulatory Permitting

- Boarding Home Registration Ordinance
- □ Credit Access Businesses Registration Ordinance (Payday Loans). Credit Access Business Program
- Services rendered by ARA staff at Houston Permitting Center:
  - √ 18,500 walk in customers served through April 2014
  - ✓ Average wait time of 11 minutes a reduction of 2 minutes or almost 15% from FY2013.
  - √ 16,033 phone calls processed through April 2014
  - √ 6,894 vehicles inspected through April 2014 which is an increase of 986 inspections or almost 17% from FY2013
- Reduced compensation time hours worked during inspection period by 74% in FY2014 vs FY2013 by applying Lean Six Sigma Process Improvement



### FY2014 ARA Accomplishments **Miscellaneous**

- ☐ Franchise Administration: 121 new or renewal solid waste franchises issued ☐ Franchise Administration: 291 (YTD) utility complaints (electricity, natural gas., cable, telecom, private water) resolved ☐ Records Management: Implemented the ProofPoint project to better manage email with respect to Open Records Requests ☐ Records Management: Published the Administrative Policy (AP) for using Electronic Signatures ■ Payroll:
  - ✓ 24,243 W2 statements issued on-time and correct.
  - ✓ 26,689 (YTD) calls to the payroll helpdesk processed
  - ✓ Approximately 491,750 (YTD) paychecks issued (regular, off-cycle, incentive)



## **Budget Summary – All Funds** (in millions)

| Fund                          | Revenue<br>FY14<br>Budget | Revenue<br>FY15<br>Proposed | +/-<br>\$/%         | Expenditure<br>FY14<br>Budget | Expenditure<br>FY15<br>Proposed | +/-<br>\$/%         |
|-------------------------------|---------------------------|-----------------------------|---------------------|-------------------------------|---------------------------------|---------------------|
| General Fund                  | \$204.39                  | \$201.41                    | (\$2.98)/<br>(1.5%) | \$25.91                       | *\$29.59                        | \$3.68/<br>14.2%    |
| BARC Special<br>Revenue Fund  | 8.56                      | 11.61                       | 3.05/<br>35.6%      | 8.92                          | 12.21                           | 3.29/<br>36.9%      |
| Parking<br>Management<br>Fund | 18.78                     | 18.31                       | (\$0.47)/<br>(2.5%) | 20.88                         | 20.00                           | (\$0.88)/<br>(4.2%) |
| Property & Casualty Fund      | 14.16                     | 15.21                       | 1.05/<br>7.4%       | 14.16                         | 15.21                           | 1.05/<br>7.4%       |
| Central<br>Services Fund      | 6.95                      | 6.90                        | (0.05)/<br>(0.7%)   | 6.95                          | 6.90                            | (0.05)/<br>(0.7%)   |
| Total                         | \$252.84M                 | \$253.44M                   |                     | \$76.82M                      | \$83.91M                        |                     |

<sup>\*</sup>FY15 General Fund proposed budget includes \$10.1M transfer to BARC, an increase of \$2.9M from FY14 for the improvement of animal enforcement activities and 3% HOPE increase



# Fund Balance – Special Funds BARC (in thousands)

| BARC                    | FY14 Budget | FY14 Estimate | FY15 Proposed |
|-------------------------|-------------|---------------|---------------|
| Beginning Fund Balance* | 783         | 783           | 605           |
| Current Revenues        | 8,563       | 8,744         | 11,607        |
| Total Resources         | 9,346       | 9,527         | 12,212        |
| Total Expenditures      | (8,922)     | (8,922)       | (12,212)      |
| Ending Fund Balance     | 424         | 605           | -             |

<sup>\*</sup>The beginning fund balance for FY14 is the ending FY13 fund balance as reported in the FY13 Consolidated Annual Financial Report. The FY15 Beginning Fund Balance is our estimated FY14 ending fund balance. The final actual FY14 fund balance amount will be reported when the FY14 Consolidated Annual Financial Report is completed in November 2014.

The FY15 estimated beginning Fund Balance and FY15 proposed revenues (including the \$10.1 million General Fund transfer to BARC) combine to provide the Total Resources for funding BARC's operations.



# Fund Balance – Special Funds Parking Management (in thousands)

| Parking Mgmt            | FY14 Budget | FY14 Estimate | FY15 Proposed |
|-------------------------|-------------|---------------|---------------|
| Beginning Fund Balance* | 2,929       | 2,929         | 1,690         |
| Current Revenues        | 18,784      | 18,187        | 18,314        |
| Total Resources         | 21,713      | 21,116        | 20,004        |
| Total Expenditures      | (20,876)    | (19,426)      | (20,004)      |
| Ending Fund Balance     | 837         | 1,690         | -             |

\*The beginning fund balance for FY14 is the ending FY13 fund balance as reported in the FY13 Consolidated Annual Financial Report. The FY15 Beginning Fund Balance is our FY14 estimated ending fund balance. The final amount will be reported when the FY14 Consolidated Annual Financial Report is completed in November 2014.

- The FY15 estimated Beginning Fund Balance and FY15 proposed Revenues combine to provide the Total Resources for funding FY15 Expenditures and supporting the General Fund transfer.
- ☐ Funds transfer to the General Fund for FY14 is \$7.5M and the proposed FY15 Budget funds transfer is \$7.0M.



### **ARA Functions - General Fund**

(in thousands)



<sup>\*</sup>Note: Budget does not include \$10.1M transferred to BARC Special Revenue Fund.



### **ARA Functions - Other Funds**

(in thousands)

#### **ARA Director**

\$54,326 FTEs 190.1

#### Parking Management

\$20,004 FTEs 75.0

- MeterEnforcement
- MeterOperations
- CustomerService

#### BARC Special Revenue

\$12,212 FTEs 110.1

- Animal Control
- Animal Adoption
- Rabies Control
- Licensing
- Animal Foster
- Animal Rescue
- Animal Cruelty Prevention

#### Insurance Management

\$15,208 FTEs 5.0

- All City Commercial Insurance (nonemployee)
- Property/Flood
- Citywide Insurance Advisory Svc's
- Comm. Ins. Claims

### Central Services Revolving

\$6,902 FTEs 0.0

- Citywide Print Shop
- Citywide Xerox
- Citywide Postage
- Employee Transit
- KRONOS Maintenance



## FY2015 Department Initiatives 311 Call Center

- Enhance multi-departmental performance statistics published to <u>311 website</u>.
- Implement the 311 app upgrade to add:
  - Public-facing emergency information functionality
  - Push notification feature that allows us to send messages to citizens in a geo-fenced area
  - The ability to send and receive text messages through the app



## FY15 Department Initiatives BARC

- ☐ Complete Phase I of the new <u>BARC ADOPTION CENTER.</u>
- ☐ Increase enforcement service request responses.
  - BARC receives 50,400 calls for service each year
  - Current staffing allows for response to only 13,000 calls or about 25%
  - The increase in animal enforcement funding will allow BARC to answer approximately 20,000 of the total calls for service, or 40%
  - FY15 budget includes increase in enforcement personnel from 20 FTEs to 32 FTEs, as well as additional vehicles for use by the new enforcement personnel.
  - Annual Enforcement expenditure increased from \$1.48M to \$2.51M
- ☐ Increase incentivized live release initiatives, including:
  - Expand transport initiative
  - Increase number of adoption events
  - Explore other live release initiatives



## FY15 Department Initiatives BARC

- Expand Healthy Pets, Healthy Streets Initiative (HPHS) to at least
   more areas, for a total of 3 "fronts". (Healthy Pets, Healthy
   Streets Area Map)
  - ➤ In FY14 we targeted District H and a portion of B
  - Will continue to target areas with high calls for service, primarily Districts H, B, K, D, and I.
- ☐ Host the largest spay/neuter event ever in the Houston area.
- □ Host "Canines and Airlines" an event formerly known as the Mutt Strut.
- Expand BARC's pet licensing program by assuming the responsibility for Harris County licensing.



## FY2015 Department Initiatives Parking Management

- Work with public and private parking garage owners to provide Dynamic Parking Guidance System and online parking information to visitors to the Central Business District (CBD).
- ☐ Implement competitive "champion/challenger" collections model for delinquent, unresolved citations.
- Implement additional license plate recognition systems for permit and boot-eligible enforcement.
- Develop Neighborhood Parking Management Plans (NPMPs) for Rice Village, Museum Park, East Downtown, Neartown/Montrose and Midtown.



## FY2015 Department Initiatives Regulatory Affairs

- ☐ If proposed ordinance is approved by City Council, implement new regulations related to Transportation Network Companies (i.e. UberX and Lyft).
  - ➤ Track demand levels for all vehicle-for-hire services continuously throughout implementation; report back to Council in June 2015 or sooner if necessary
  - Phase II: Bring taxicab related recommendations to Council for taxicab industry restructuring using actual demand data observed.
  - 2015 will be a taxi permit distribution year
- ☐ Implement Credit Access Business (aka Payday Loan) ordinance. (Credit Access Business Program) effective 7/1/2014
- ☐ Create new franchise type for cellular telephone distributed antenna systems and the associated permitting regulations.



## Total Revenues by Fund (in millions)

| Fund Name/<br>Number     | FY13<br>Actual | FY14<br>Budget | FY14<br>Estimate | FY15<br>Proposed | +/-<br>\$/%      |
|--------------------------|----------------|----------------|------------------|------------------|------------------|
| General Fund<br>1000     | \$202.07       | \$204.39       | \$204.47         | \$201.41         | \$(3.06)/(1.50%) |
| BARC<br>2427             | 7.72           | 8.56           | 8.74             | 11.61            | 2.87/32.84%      |
| PARKING MGMT<br>8700     | 19.21          | 18.78          | 18.19            | 18.31            | 0.12/0.66%       |
| Insurance<br>1004        | 12.48          | 14.16          | 13.22            | 15.21            | 1.99/15.05%      |
| Central Services<br>1002 | 4.44           | 6.95           | 6.95             | 6.90             | (0.05)/(0.72%)   |
| Total                    | \$245.92       | \$252.84       | \$251.57         | \$253.44         |                  |

**TELEPHONE FRANCHISE FEES** 



#### **General Fund:**

- Overall, FY2015 General Fund revenues are budgeted \$3.06M or 1.5% lower than our FY2014 year-end estimate. The key reasons for the decrease for FY2015 are:
  - FY2015 Telephone Franchise budget decreased by \$1.4M or 3.2% from FY2014 estimate due to continued downward trend in landline subscribers as more customers switch to wireless communication.

#### TELEPHONE FRANCHISE FEES

☐ FY2015 Natural Gas Franchise budget decreased by \$1.95M or 11.8% due to lower prices for natural gas, reducing CenterPoint Energy's gross revenues.



#### **BARC Special Revenue Fund:**

- BARC Revenues increased in FY2014, and are projected to reach new highs again in FY2015:
  - Animal Wellness Clinic revenue increased 29.6% for FY15 from \$123K in FY14 estimate to \$160K in the FY15 Budget.
  - Rabies Control License revenue increased 4.6% for FY15 from \$884K FY14 estimate to \$925K in FY15 Budget.



#### **BARC Special Revenue Fund Private Contributions:**

| BARC received <b>\$256,930</b> in Private Contributions from private |
|--|
| organizations and individuals during FY14 including the following    |
| large contributions:   |

- Proler Southwest/Sims Metal Management: \$ 68,400
- TAM International:
  \$ 5,000
- Mark Lindig: \$ 5,000

### ■ Donations provided funding for BARC Special Initiatives:

- Animal Transport Services: \$ 79,600
- Healthy Pets, Healthy Streets:
  \$ 33,400
- Sponsored Adoption Events: \$ 18,300



### Parking Management Special Revenue Fund:

- ☐ Proposed Budget is \$0.12M or 0.66% higher for FY2015
- Washington Avenue Parking Benefits District proposed budget is \$307K lower for FY2015
- Despite the revenue shortfall, the Washington PBD has been a success by accomplishing two objectives:
  - Decreased citizen complaints
  - Valet operators no longer using on-street parking for long-term vehicle storage, so more on-street parking is available for patrons



## Total Expenditures/FTEs by Fund (in millions)

| Fund<br>Name/<br>Number     | FY13<br>Actual | FY14<br>Budget | FY14<br>Estimate | FY15<br>Budget | +/-<br>\$/%        | FTEs<br>FY14<br>Bud. | FTEs<br>FY15<br>Prop. |
|-----------------------------|----------------|----------------|------------------|----------------|--------------------|----------------------|-----------------------|
| General<br>Fund<br>1000     | \$27.75        | \$25.91        | \$25.91          | *\$29.59       | \$3.68/<br>14.20%  | 207.4                | 204.6                 |
| BARC<br>2427                | 7.95           | 8.92           | 8.92             | 12.21          | 3.29/<br>36.88%    | 94.1                 | 110.1                 |
| Parking<br>Mgmt<br>8700     | 18.82          | 20.88          | 19.43            | 20.00          | 0.57/<br>2.93%     | 75.0                 | 75.0                  |
| Insurance<br>1004           | 12.48          | 14.16          | 13.22            | 15.21          | 1.99/<br>15.05%    | 5.0                  | 5.0                   |
| Central<br>Services<br>1002 | 4.44           | 6.95           | 6.95             | 6.90           | (0.05)/<br>(0.72%) | 0.0                  | 0.0                   |
| Total                       | \$71.44        | \$76.82        | \$74.43          | \$83.91        |                    | 381.5                | 394.7                 |

<sup>\*</sup> FY15 General Fund proposed budget includes \$10.1M transfer to BARC, an increase of \$2.9M from FY14 for the improvement of animal enforcement activities and 3% HOPE increase.



### **FY2015 Expenditure Highlights**

#### **General Fund:**

FY2015 proposed budget is an increase of \$3.68M or 14.2% including:

- \$2.9M increase in the transfer from the General Fund to BARC of which:
  - \$2.5M is for improvement of animal enforcement activities
  - \$137K to fund staff and utilities for BARC's Adoption Center
  - \$300k for the 3% HOPE increase
- \$134K for two personnel in Commercial Permitting and Enforcement cost center for Boarding Home and Credit Access Businesses Projects approved by City Council in 2013.
- \$245K reduction because two employees with Kronos functions will be transferred from ARA's Payroll Services Division to HITS in FY2015.



### **FY2015 Expenditure Highlights**

#### **BARC Special Revenue Fund:**

- ☐ FY15 budget increased by \$2.9M:
  - \$2.5M for improving the service level of animal enforcement responses to calls for stray and dangerous dogs. The \$2.5M funding will provide additional Animal Control Officers as well as the staff, services, and supplies necessary to support the increased animal intake. <u>BARC Animal Control Response Priority Matrix</u>
  - \$137K to fund staff and utilities for BARC's Adoption Center
  - \$300K for 3% HOPE and restricted lines
- BARC's FY15 funding provides a rate of \$5.27 per capita 33% higher than FY13 and 27% higher than FY14. Lower than other Texas Cities at \$5.96 to \$10.16 per capita

Texas Cities' Survey: Animal Control Budget Per Capita



### **FY2015 Expenditure Highlights**

### Parking Management Special Fund:

- 2.93% increase in costs, or \$578,000 in FY15 including:
  - ➤ Indirect Cost Allocation fee of \$1.3M, which is an increase of \$800K or 153% from prior year of \$522K
  - ▶ \$260K for purchase of License Plate Recognition system (LPR) to detect boot-eligible vehicles.
  - \$180K for Dynamic Parking Guidance System for CBD parking garages.
- ☐ FY2015 budget includes transfer to General Fund of \$7.0M



## **Questions?**



## **Appendix: Table of Contents**

| Name   | Page        |
|--|-------------|
| Core Services Matrices                                     | Slide 30-34 |
| BARC FY14 Annual Report                                    | Slide 35    |
| New Adoption Center Layout                                 | Slide 36    |
| Healthy Pets, Healthy Streets Area Map                     | Slide 37    |
| Texas Cities' Survey: Animal Control Budget Per Capita     | Slide 38    |
| BARC Animal Control Response Priority Matrix               | Slide 39    |
| 311 Website  | Slide 40    |
| 311 Dashboards   | Slide 41-45 |
| Credit Access Business Ordinance aka Payday Loan Ordinance | Slide 46    |
| Historical Telephone Franchise Revenues                    | Slide 47    |
| ARA FY2015 Demographic Breakdown                           | Slide 48    |



# Core Services Matrix General Fund (in thousands)

| Activities,<br>Programs, Services | Annual<br>Projected<br>FTEs | Total<br>Annual<br>Cost | Description  |
|-----------------------------------|-----------------------------|-------------------------|--|
| Director's Office                 | 6.6                         | 1,581                   | Executive head of ARA Department with authority over all policies, procedures, and employees. Define strategies to pivot operations and identify opportunities to develop new services.  |
| Franchise                         | 3.9                         | 460                     | Regulate utilities (electricity, natural gas, private water companies). Manage franchises for the use of City rights-of-way.   |
| Regulatory<br>Permitting          | 36.9                        | 4,713                   | Administer ordinances related to regulation of vehicles for hire, fees, permits and regulation for alcohol-related businesses, game rooms, burglar alarm permits, and other businesses.  |
| Admin Services                    | 8.0                         | 1,202                   | Provide administrative services including financial accounting, budgeting, policies and procedures, training, IT coordination and asset management for ARA and various City departments.   |
| Operations                        | 97.2                        | 7,114                   | Manage 311 Call Center and respond to citizens' questions and requests for service. Organize and manage the citywide records program.  Manage the City's Xerox and HISD contracts. Sell surplus city property. Provide mailroom services to 611 Walker, City Hall and City Hall Annex. |
| Payroll                           | 52.0                        | 4,428                   | Manage employee services and payroll systems processing support for all employees in the City of Houston.  |
| Total                             | 204.6                       | 19,498                  |  |

<sup>\*</sup> Note: BARC receives an annual transfer from the General Fund; in FY15 this will total \$10.1M. That impact is not reflected in this slide but is incorporated into the Special Fund slide.



# Core Services Matrix Parking Management (in thousands)

| Activities,<br>Programs, Services | Annual<br>Projected<br>FTEs | Total<br>Annual<br>Cost | Mandated | Description   |
|-----------------------------------|-----------------------------|-------------------------|----------|---|
| Administration & Customer Service | 21.0                        | 14,224                  | CO,S,CA  | Set goals, directives, objectives, provide leadership/guidance for Parking Management Division and manage/monitor the COH's parking programs. |
| Meter Enforcement                 | 37.0                        | 2,679                   | S,CO     | Monitor citizens compliance with the COH's on-street parking ordinance. Search for and boot vehicles for failure to pay parking citations.    |
| Meter Operations                  | 17.0                        | 3,101                   | СО       | Collect coins and bills inserted into<br>the on-street meters and the<br>delivery of the collections to the<br>division's business office.    |
| Total                             | 75.0                        | 20,004                  |          |   |
| Activities,<br>Programs, Services | Annual<br>Projected<br>FTEs | Total<br>Annual<br>Cost | Mandated | Description   |
| Parking Enforcement Volunteers    | 121                         |                         | S        | Enforce ADA parking regulations and increase revenues.  |



### **Core Services Matrix**

**BARC** (in thousands)

| Activities,<br>Programs, Services | Annual<br>Projected FTEs | Total<br>Annual<br>Cost | Mandated | Description  |
|-----------------------------------|--------------------------|-------------------------|----------|--|
| Special Initiatives               | 1.8                      | 864                     |          | Coordinate and maintain oversight over BARC's programs for live release rate improvement. Programs include HPHS, animal transport, intake prevention, and sponsored adoption events. |
| Administration                    | 6.0                      | 2,026                   |          | Provide support for BARC's operations through purchasing, policy, training, budget, warehousing, and other administrative services.  |
| Medical                           | 5.4                      | 1,699                   | S,CO     | Maintain a comprehensive pet<br>health program, ensuring that the<br>well-being of BARC's animal<br>inventory is addressed.  |
| Animal<br>Enforcement             | 32.0                     | 2,513                   | S,CO,CA  | Protect the health and safety of Houston citizens by responding to calls for service, enforcing animal control laws, and providing education.  |



# Core Services Matrix BARC continued (in thousands)

| Activities,<br>Programs, Services | Annual<br>Projected FTEs | Total<br>Annual<br>Cost | Mandated | Description   |
|-----------------------------------|--------------------------|-------------------------|----------|---|
| Marketing Outreach                | 5.8                      | 586                     | CO,CA    | Create community awareness of BARC initiatives and programs via the design and implementation of targeted adoption, volunteer, and rescue programs. |
| Customer Service                  | 8.0                      | 822                     | S,CO     | Assist City residents with animal intakes, adoptions, and other customer related activities at BARC's Front Counter.                                |
| Licensing                         | 5.0                      | 466                     | S,CO     | Build and maintain an in-house<br>pet licensing program, ensuring<br>that the City's legal and<br>compliance requirements are met.                  |
| Shelter                           | 46.1                     | 3,236                   | S,CO     | Ensure the well-being of animals kept on site through effective cleaning, feeding, animal monitoring, and overall care.                             |
| Total                             | 110.1                    | 12,212                  |          |   |

<sup>\*</sup> Note: BARC receives an annual transfer from the General Fund; in FY15 this will total \$10.1M. 33



# Core Services Matrix Insurance Management (in thousands)

| Activities,<br>Programs, Services                 | Annual<br>Projected<br>FTEs | Total<br>Annual<br>Cost | Mandated  | Description  |
|---|-----------------------------|-------------------------|-----------|--|
| Citywide Commercial<br>Insurance Program          |                             |                         | F,S,CO,CA | Administer all non-health related insurance to the City and associated groups including, but not limited to: property, terrorism, boiler and machinery, crime, fine arts, and electronic equipment protection. |
| Inter-departmental Insurance<br>Advisory Services |                             |                         |           | Provide expert insurance advice in the development of insurance requirements in City contracts and ordinances and the expansion of new insurance programs within the City.                                     |
| Broker of Record Contract                         |                             |                         | S         | Service Contract for professional insurance consulting services.   |
| Commercial Insurance Claims                       |                             |                         | F,CA      | Manage, coordinate, and negotiate settlements against City commercial insurance policies.  |
| Inter-departmental Insurance<br>Cost Allocation   |                             |                         |           | Allocate City insurance related expenses to departments accurately and promptly.   |
| Notary Public Program                             |                             |                         | S, CO     | Administer City's Notary Public Bond program in compliance with A.P. 2-13.   |
| Total   | 5.0                         | \$15,208                |           |  |



### **BARC FY14 ANNUAL REPORT**

### **BARC FY14 Annual Report**





### **BARC ADOPTION CENTER**

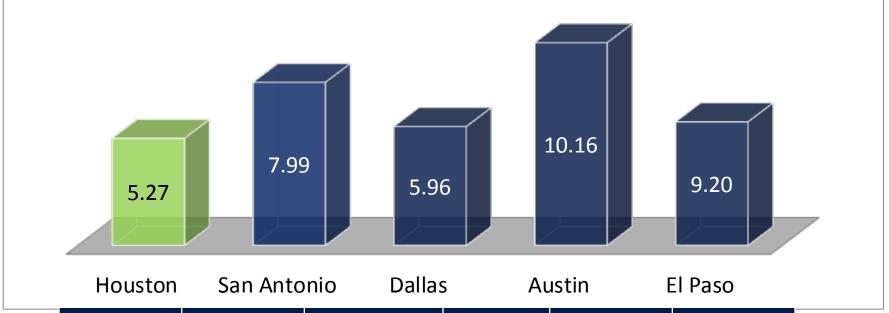


Return





# Texas Cities' Survey: Animal Control Budget Per Capita



| City        | Budget       | Population | Per<br>Capita | Intake | Live<br>Release |
|-------------|--------------|------------|---------------|--------|-----------------|
| Houston     | \$12,212,355 | 2,317,335  | \$5.27        | 25,493 | 52%             |
| San Antonio | \$11,045,791 | 1,382,951  | \$7.99        | 32,387 | 77%             |
| Dallas      | \$7,391,514  | 1,241,162  | \$5.96        | 27,375 | 38%             |
| Austin      | \$8,557,765  | 842,592    | \$10.16       | 19,478 | 92%             |
| El Paso     | \$6,185,362  | 672,538    | \$9.20        | 33,327 | 27%             |



# **BARC Animal Control Response Priority Matrix**

| Priority Level Chameleon Activity Color Call Type |   | Response Time<br>Goal |
|---|---|-----------------------|
| 1   | *Bite Case/ Dangerous Dog     *Dangerous Animals on School Grounds  | Within 2 Hours        |
| 2   | •HPD / Police Agency Assistance • Vicious Unrestrained Aggressive Animals When Citizen is imminent danger at time of Call •Injured or Sick Animal unable to leave On Their Own Power.   | Within 3 Hours        |
| 3   | Trapped Wildlife (Raccoons, Skunks, Coyotes, Fox)  Post Office Calls / Mayor / Council Calls / Closely Tied Animals / ACO Supervisor  Feral Cat TNR Returns / Pick ups from approved colony managers                              | Within 48 Hours       |
| 4   | Unable to respond due to limited resources.  Injured Animals able to leave location on its own power.  Confined- Domestic  Trap Delivery  Unrestrained Aggressive Animals When Citizen is not in Imminent Danger at Time of Call. | N/A                   |
| 5   | Unable to respond due to limited resources.  •Owner Turn Ins Approved by ACO Supervisor  •Stray Nuisance Dogs  •Investigate Ordinance Violations  | N/A                   |



### 311 Website



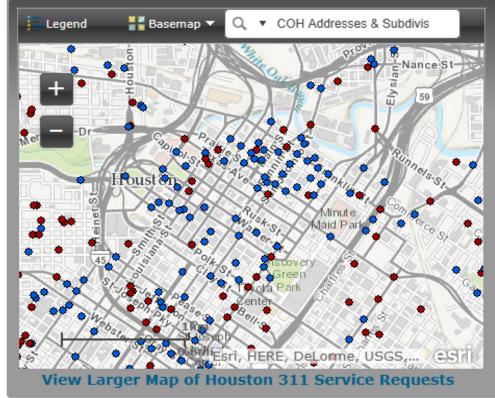
### Welcome to Houston 311.

Houston's **non-emergency** online service directory and service request site.

Please call 311 or 713.837.0311 to submit a service request, or submit online below.

Test drive our new **311 Mobile Website** on your desktop; it is fully functional.

## 311 Links Home Submit a Service Request Track Your Service Request Water Conservation Measures How to Use This Site Take Our Website Survey Complete Index of City Functions (Alphabetized) About Houston's 311 Dept. 311's Performance Dashboard Feedback Email 311







Home

#### 311 PERFORMANCE DASHBOARDS



Update 5/6/2014: A Service Request Map has been added for analytical use.

The 311 Performance Dashboards include all publicly available service requests filed in the LAGAN system for the City of Houston's 311 service within the time frame defined for each visualization. LAGAN does not include service requests related to animal control and BARC. The Dashboards include several different visualizations broken up into the various categories. There is a listing of tabs at the top of each category to highlight the different visualizations available. Each visualization includes numerous input controls (drop-downs, text boxes, etc.) that can be adjusted. Data is refreshed monthly; the max value on the Service Request Received filter is the last time data was refreshed.

**Create a visualization you like?** If you create a visualization you like and want to share, click on one of the "Share" buttons below the visualization to get a permalink to the visualization with all of your input selections stored.

Want to reset the visualization? Select too many filters and have no idea how to get back to the beginning? Click the rewind button at the bottom of the visualization to reset the dashboard.

Want more details for a particular data point? Find a data point you like and want to see the underlying data? Hover over the data point and when the pop-up menu appears click the "View Data" button (the graphic next to the Exclude button). A new window will open with the summarized measure displayed; at the top you can click on the "Underlying tab". You can do the same thing for multiple data points by 1) highlighting a bunch of points using your mouse to click and drag over an area of point or 2) holding the "Ctrl" button and clicking on various points. Once you have your data points selected, hover over one of the selected data points and click the "View Data" button as above.

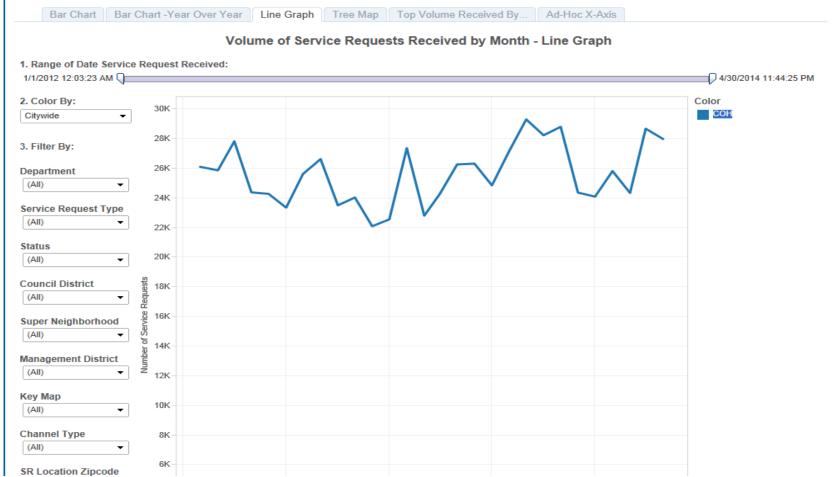
**Need to export the underlying data for a visualization?** Filter your visualization to sub-set of data that you now want to export? Click on the export button at the bottom of the visualization (next to the rewind button) and select "Data" from the menu. A new will window open and that will have an open to export the summarized data; alternatively, you can click on the "Underlying tab" to export the underlying data.

- · Service Request Volume
- Response to Customer Service Requests
  - Response Exceptions: Overdue Service Requests
- Service Request Map
- Open Data Resources



#### **Service Request Volume**

One of the quickest ways to gain insight into 311 is to explore the service requests received. There are many different ways to filter, color, and visualize the service requests. Use the different tabs above the visualization to advance through the different graphs and tables.





#### **Response to Customer Service Requests**

Insight can be gained by examining the service request inventory month-to-month and the speed at which the City closes tickets. Each service request type has a Service Level Agreement (SLA), which is a target time it should take to close a ticket (i.e. an SLA of 15 means the City wants to close that ticket within 15 days or less of receipt). Use the different tabs above the visualization to advance through the different graphs and tables regarding inventory and response times.





Closed Overdue Open, Overdue

# 311 Dashboards

#### **Response Exceptions: Overdue Service Requests**

Below, users can explore service requests that were closed overdue. On the second tab, users can see tickets that were open and overdue at the time of the most recent refresh. "Overdue" is based on the Service Level Agreement (SLA) length (i.e. an SLA of 15 means the City wants to close that ticket within 15 days or less of receipt).

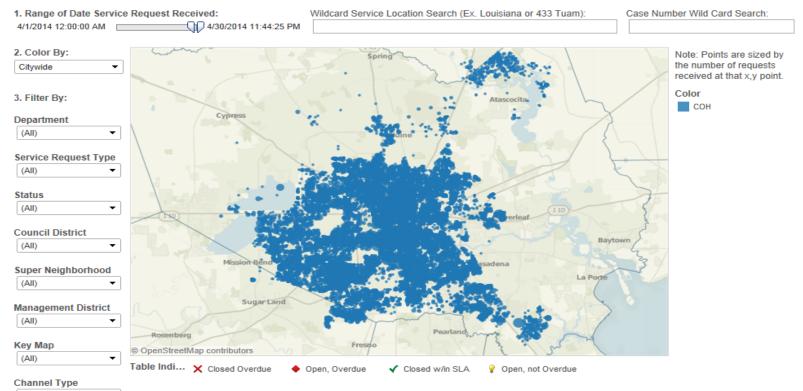
|  |                            | Service Requests                     | - Closed Ov    | erdue/                  |                        |                         |             |    |
|--|----------------------------|--------------------------------------|----------------|-------------------------|------------------------|-------------------------|-------------|----|
| 1. Range of Service Requ<br>4/1/2014 12:00:00 AM | uest Date Closed:          |                                      |                |                         |                        | 4/30/20                 | 014 8:00:12 | РМ |
| 2. Wildcard Service Loca                         | tion Search (Ex. Louisia   | na or 433 Tuam):                     | 3. Wildcard Ca | se Number Se            | earch:                 |                         |             |    |
| 4. Filter By:                                    | Tip: Hover over the "X" to | learn more about the service request |                |                         |                        |                         |             |    |
| Department (All)                                 | CASE NUMBER                | SR LOCATION                          |                | Day of SR_<br>CREATE DA | Day of DATE_<br>CLOSED | SR_TYPE                 |             |    |
| (All)  | 0-101000754713             | 1816 CALUMET, HOUSTON TX 77004       |                | 8/20/2012               | 04/28/2014             | Nuisance On Property    | ×           |    |
| Service Request Type                             | 0-101000758628             | Intersection 10000 WESTVIEW DR&1240  | WITTE RD       | 8/23/2012               | 04/04/2014             | Nuisance On Property    | ×           |    |
| (All) ▼  | 0-101000784834             | 4712 LA BRANCH, HOUSTON TX 77004     |                | 9/20/2012               | 04/16/2014             | Mow Esplanade or Median | ×           |    |
| Status   | 0-101000789075             | 18800 SAUMS, HOUSTON TX 77084        |                | 9/25/2012               | 04/17/2014             | Nuisance On Property    | ×           |    |
| (AII) ▼  | 0-101000828074             | 3014 CAROLTON, HOUSTON TX 77023      |                | 11/7/2012               | 04/07/2014             | Nuisance On Property    | ×           |    |
| Council District                                 | 0-101000833925             | Intersection 7700 HAMMERLY BLVD&20   | 14 JACQUELYN   | 11/14/2012              | 04/04/2014             | Nuisance On Property    | ×           |    |
| (All) ▼  | 0-101000837202             | Intersection 100 BASSWOOD ST&7106    | FULTON ST      | 11/17/2012              | 04/04/2014             | Nuisance On Property    | ×           |    |
| Super Neighborhood                               | 0-101000850485             | Intersection 9500 COMPTON ST&6400 T  | DWELL RD       | 12/4/2012               | 04/04/2014             | Nuisance On Property    | ×           |    |
| Super Neighborhood  (All)                        | 0-101000901543             | 5923 SOUTHMUND, HOUSTON TX 77033     | 3              | 1/29/2013               | 04/23/2014             | Junk Motor Vehicle      | ×           |    |
|  | 0-101000912007             | Intersection 6300 JENSEN DR&2900 MEL | BOURNE ST      | 2/8/2013                | 04/04/2014             | Nuisance On Property    | ×           |    |
| Management District                              | 0-101000920289             | 5862 SOUTHINGTON, HOUSTON TX 770     | 33             | 2/18/2013               | 04/24/2014             | Nuisance On Property    | ×           |    |
| (All)  | 0-101000921927             | 4209 CHESTER, HOUSTON TX 77007       |                | 2/19/2013               | 04/09/2014             | Nuisance On Property    | ×           |    |
| Key Map  | 0-101000922468             | 4209 CHESTER, HOUSTON TX 77007       |                | 2/20/2013               | 04/09/2014             | Nuisance On Property    | ×           |    |
| (All) ▼  | 0-101000924796             | 1810 SOUTHMORE, HOUSTON TX 77004     | 1              | 2/21/2013               | 04/17/2014             | Nuisance On Property    | X           |    |



#### Service Request Map

Below, users can explore a map of service request locations based on date received. The map takes about 10-20 seconds to load. Users are encourages to make use of multiple filters when trying to view more than a month's worth of service requests at once.

#### Individual 311 Service Request Points Map





# **Credit Access Business Program**

■ Approved by City Council in December 2013 The certificate of registration is not transferable. ☐ ARA began registering businesses on March 18, 2014. ☐ The registration process includes submission of: a) Completed application form b) Current, valid Texas State License issued by Texas Office of Consumer Credit Commission c) Current, valid Certificate of Occupancy d) Non-refundable \$50.00 fee for each physically separate credit access business location ☐ Effective date: Tuesday, July 1, 2014. ☐ Currently 208 businesses are registered out of potentially 540. ☐ Follow up continues with non-registered businesses. Return

• Our goal is to ensure compliance with the ordinance.



# **TELEPHONE FRANCHISE FEES**

| Actual Historical    |              |  |  |  |
|----------------------|--------------|--|--|--|
| Telecom Revenues per |              |  |  |  |
| COH Financial System |              |  |  |  |
| FY01                 | \$58,289,768 |  |  |  |
| FY02                 | \$58,694,776 |  |  |  |
| FY03                 | \$56,434,715 |  |  |  |
| FY04                 | \$52,925,678 |  |  |  |
| FY05                 | \$49,713,992 |  |  |  |
| FY06                 | \$50,176,079 |  |  |  |
| FY07                 | \$50,433,995 |  |  |  |
| FY08                 | \$49,374,105 |  |  |  |
| FY09                 | \$48,086,050 |  |  |  |
| FY10                 | \$47,348,901 |  |  |  |
| FY11                 | \$46,547,807 |  |  |  |
| FY12                 | \$45,429,737 |  |  |  |
| FY13                 | \$44,986,558 |  |  |  |
| FY14 Projected       | \$43,625,000 |  |  |  |
| FY15 Budget          | \$42,225,000 |  |  |  |



# **ARA FY14 DEMOGRAPHIC BREAKDOWN**

| Category           | White | Black | Hispanic | Asian              | Other | Total  |
|--------------------|-------|-------|----------|--------------------|-------|--------|
| Males              | 26    | 70    | 35       | 7                  | 2     | 140    |
| %                  | 6.9%  | 18.6% | 9.3%     | 1.9%               | 0.5%  | 37.2%  |
| Females            | 36    | 110   | 70       | 20                 | 1     | 237    |
| %                  | 9.5%  | 29.2% | 18.5%    | 5.3%               | 0.3%  | 62.8%  |
| ARA<br>Totals      | 62    | 180   | 105      | 27<br><b>-</b> 227 | 3     | 377    |
| %                  | 16.4% | 47.8% | 27.8%    | 7.2%               | 0.8%  | 100%   |
| Citywide<br>Totals | 7,798 | 7,796 | 5,191    | 1,341              | 79    | 22,205 |
| %                  | 35.1% | 35.1% | 23.4%    | 6.0%               | 0.4%  | 100%   |



# **End**